



jan 27, 2022 15:56 CET

Preliminary figures for the 2021 financial year: Villeroy & Boch with strong increase in sales and record result

In the past financial year, Villeroy & Boch increased its group net sales including licence income by 18 % to € 945 million and thus significantly exceeded the forecast (€ 920 million) last adjusted in September 2021. There are double-digit growth rates in both divisions, which is especially remarkable.

The September forecast (€ 85 million) was also clearly exceeded in the group operating result (EBIT) with a record amount of around € 92 million. This is

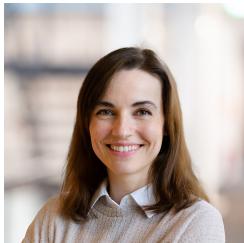
by far the highest group operating result since the IPO in 1990.

This extraordinarily positive business development is not only evident compared to 2020, but also in a similar form in comparison to the 2019 financial year, which was unaffected by the pandemic, and thus underlines the substantially improved performance of the Group.

Note: Villeroy & Boch will provide information about the final figures for the fourth quarter and the financial year 2021 on 17 February 2022 when the consolidated financial statements are published at the annual press and analysts' conference.

Marque de prestige, Villeroy & Boch se distingue par l'élégance et l'intemporalité de ses créations, notamment en matière de céramique où elle excelle depuis sa création en 1748. L'entreprise familiale, dont le siège se trouve à Mettlach en Allemagne, est symbole d'innovation, de tradition et de style. Présente dans 125 pays, Villeroy & Boch conçoit des collections design dans les domaines de la salle de bains et wellness, ainsi que dans celui du Dining & Lifestyle.

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